

Aol Music.

Interactive Rock Concerts Produce Results

New Side FX Band Starts Next Leg of Tour With the Power of YouTube & MultiMedia
Washington, DC (PRWEB) March 29, 2010 -- New upcoming pop/rock group Side FX kicks off the next leg of their tour It's Your Turn at the National Cherry Blossom festival in DC on April 1st where last year's attendance swelled to over 160,000 onlookers.



“ Each song is a true story about someone we have met or someplace we experienced ... It's easier to identify with songs that you are hearing for the first time if you understand the story behind them.

12h 43m ago [Emediawire.com](#)

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When the band left their home town of Washington, DC for the first time, they had few thousand Youtube views and took a chance that their music and touring strength would drive them to a successful breakout. In less than 4 weeks, the band grew